



Mr. S Santosh

Assistant Professor

Specialization: TV, Radio, Cinema, New Media

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LinkedIn: <https://www.linkedin.com/onboarding/start/people-you-may-know/new/>

Qualification:

- M.Sc.
- Bcom
- PhD (Pursuing)

Work Experience

- 2019 - Present
Assistant Professor
-
Center for
Management
Studies, Jain
(Deemed-to-be
University)
- 2017 - 2019
Assistant Professor
-
St. Anne's Degree
College for Women
- 2015 - 2017 -
Assistant Professor
- CMR University
- 2012 - 2015 -
Assistant Professor
- The Oxford
College
- 2011 - 2012 -
Programme
Producer
Doordarshan

Career Summary

S Santosh is into the creative side having theatre experience for more than thirteen years. He has been considering Dr Pronoy Roy as the sole inspiration for getting into the world of Electronic Media Industry. He served in Doordarshan as a program producer and produced entertainment programmes for the Special Audience Programme for Doordarshan Chandana. He learned the nuances and the value of making things happen for real with best of technical knowledge and good scriptwriting skills. After working with Doordarshan, he decided to shift to academics; he is mentoring the students and has guided them to take the challenges through media.

Research Interest

Indian Cinema & Film Making Style of SS Rajamouli

Research Publications

S.N.	Title of Conference	Institute Full Name & Location	Paper Presented	Year
1	International Conference on Communication	St. Anne's Degree College for Women, Bangalore	Impact of New Media on Interpersonal Communication Patterns	2017
2	National Conference on Social Perspective and Linguistic Dexterities in English Literature	Department of English, Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous), Virudhunagar	Identity of Protagonist from the Selected Movies of SS Rajamouli	2020
3	Indian Art History Congress	Indian Art History Congress	OTT Platform and its Evolution During the Pandemic Times: An Analysis on SS Rajamouli Cinemas	2020

Articles / Case Studies

-NIL-

Consultancy / Projects

-NIL-

Books / Chapters

-NIL-

Courses Facilitated

BAJ & MAJ

- Theatre and Dramatics
- Photojournalism
- TV Production
- Theatre and Performing Arts
- Mobile & 360 Journalism
- Advanced Photography
- Audio-Visual Communication

Activities

-NIL-

Recognition / Awards

-NIL-

Seminar Conferences Attended/ Webinars

Webinars-FDP/MDP

S.N.	FDP/MDP-WEBINAR	INSTITUTION	YEAR
1	Trending Teaching Techniques for Participation and Performance	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
2	FDP on Mental Wellbeing-Identifying Signs of Stress/Illness and Self-Care in Care Giving Profession	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
3	National Level FDP on Innovative Teaching Pedagogy in Education for Gen Z and Gen Alpha in the Era of Information Explosion	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
4	FDP on Discourse Analysis of 21st Century Literature	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
5	Media Skill Enrichment Workshop	Dept. Of Electronic Media, Bangalore University	2020
6	National Webinar on World's Sport's Journalist Day	Dept. of Media Studies, Kritu Jayanti College, Bangalore	2020
7	National Webinar on Film Reporting: Looking Beyond the Glamour	Dept. of Journalism, Centre for Media Studies, Jyothi Nivas College, Bangalore	2020
8	National Webinar on Cinema in Transition: Platform, Content and Process	Dept. of Visual Communication & Performing Arts, Jyothi Nivas College	2020
9	Two-Day National Level Webinar on Legal Services Awareness and Lockdown	Govt. College for Women, Mandya	2020
10	International Level Online Panel Discussion, Leading the Way Forward in Unprecedented Times: With a Special Reference to the Global Market and Economy	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
11	Paradigm Shift in Teaching Pedagogy - Post COVID-19	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
12	International Webinar presented by Dr Wang Changsong, Current Trends in Media and Communication	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
13	One-Day Webinar on Cyber Security Challenges on Digital Classes During COVID-19	Dept. of Engineering and Computer Sciences, Teertankar Mahaveer University	2020
14	National Digital Seminar on Social Media News Consumption and Adolescence	Dept. of Electronic Media, Narayanaguru College of Engineering	2020
15	Webinar Series on Mass-Self Communication, Research, Visual Media, Tribal Communication	Institute of Media Studies, Bhubaneswar	2020
14	Webinar Series on Issues like Academic Writings, Online Media, Lifestyle	Institute of Media Studies, Bhubaneswar	2020

	Communication, Data Journalism, Children and Media, Health Communication		
15	Four-Day Webinar on Media Rhetoric	St. Joseph College Mysore	2020
16	Challenges of Reporting COVID-19	Dept. of Journalism and Mass Communication, Karnataka State Akkamahadevi Women's University Vijayapura	2020
17	TV Newsroom in Corona Time	Delhi Metropolitan Education, University of Delhi	2020
18	International Conference on Rediscovering Management of Business Post COVID-19	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
19	Panel Discussion Webinar on Learning, E-Learning & Re-Learning in the Post COVID World	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
20	Citizen Journalism: Your Eye Our Media & Beyond	Dept. of Journalism, St. Francis College	2020
19	Post Pandemic: Challenges and Opportunities	Dept. of Journalism, St. Paul College, Bangalore	2020
20	Photojournalism in the Time of Pandemic- Ground Experience from Hyderabad	Dept. of Visual Communication, Avichi College of Arts and Science	2020