



Ms. Pallavi D R

Assistant Professor

Specialization: Banking and Insurance

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Qualification

- **M.Com**
- **UGC-NET**
- **K-SET**
- **B.Com (CA)**
- **PhD (Pursuing in Finance – Bancassurance)**
- **NCC**
'A' Certificate
'B' Certificate
'C' Certificate

Work Experience – 8 Years

- 2019- Present Assistant Professor - Center for Management Studies, Jain (Deemed-to-be University)
- 2016-2019 Research Scholar (Full time) - Department of Commerce, Mangalore University
- 2014-2016 Lecturer - Upendra Pai Memorial College, Udupi
- 2012-2014 Lecturer - Krishnabai Vasudeva Shenoy Memorial College, Udupi

Career Summary

Pallavi D R is working as an Assistant Professor at Center for Management Studies, Jain (Deemed-to-be University) with over eight years of experience in teaching and research. She completed her Bachelor's and Master's from Mangalore University and qualified the 'National Eligibility Test' in 2019 and the 'State Level Eligibility Test' in 2016. Before joining Jain (Deemed-to-be University), she served as Lecturer & Assistant Professor in Udupi for more than four years and spent two years in core research. Her research areas include Insurance, Banking and International Trade. She has presented research papers in National/International Conferences and got her research papers published in the reputed Journals and Books. She actively participated in the Workshops/Faculty Development Programs to enrich her core subject knowledge practically. She is currently pursuing her Doctoral Research from Mangalore University in Commerce & Management.

Research Interest

Bancassurance:

Banking and insurance services are the major players in the financial sector. The emergence of the LPG (Liberalization, Privatization and Globalization) converted the whole globe into a single market. The demarcation of various financial services is vanishing with their integration aiming at providing one-stop solution to the customers being an emerging trend. The process is undergoing in phases and at this juncture the research becomes relevant.

Research Publications

S.N.	Title of the Paper	Journal Name	Impac Factor	ISSN	Scopus Indexed	Year
1	A Review on Recent Trends in Bank Merging System in India	REST Journal on Emerging Trends on Modeling and Manufacturing	-	2455-4537	No	2020
2	Bancassurance Prototype in Indian Perspective : Contemporary Evaluation	Review of Management	-	2231-0487	No	2018
3	Mercenary –A Mirage of Success: A Case Study with Reference to International Arena	International Journal of Applied Business and Economic Research	--	0972-7302	Yes	2017

Consultancy/ Projects

-NIL-

Courses Facilitated & Taught

- Insurance
- Banking
- Accounting
- Cost Accounting
- Business Economics
- Human Resource Management
- Company Law
- Modern Marketing

Member on Committees / Editorial Boards

-NIL-

Professional Memberships

-NIL-

Articles / Case Studies

- Unlocking the Lock- A Mirror Image Effect of SBI Merger in the Indian Banking System
- A Comparative Study on HRM with Special Reference to Karnataka Bank Ltd.

Books / Chapters

S.N.	Title	Publisher	ISBN	Year
1	Unlocking the Lock- A Mirror Image Effect of Merger in the Indian Banking System	REST Publisher	978-81-936097-6-7	2020
2	The Role of Bancassurance in the Empowerment of Underprivileged People in India: A Conceptual Study	Center for Management Studies, Jain (Deemed-to-be University)	97893-85327-26-1	2017
3	The Role of Micro Finance in Developing Women Entrepreneurs	University College	978-81-930542-0-8	2015

Activities

S. No	Title	Activity	Year
1	Bancassurance- Relevance of Integration in the Financial Sector	National Webinar –Guest Talk	2020
2	AAVISHKAR	College Activity	2020
3	RSRI National Conference 2020	Session Chair (Management Track)	2020
4	Class Coordinator	College Activity	2019-2020

Recognition / Awards

-NIL-

Seminars/Conferences Attended

International/ National Conferences

S. N	Title of the Conference	Institute Full Name and Location	Paper Presented	Year
1	Rediscovering Management of Business Post Covid-19	Center for Management Studies, Jain (Deemed-to-be University)	An Analysis of Marketing Strategies in the Life Insurance Business: With Special Reference to Bancassurance in the Present Context	2020
2	Finance India International Research Conference	Indian Institute of Finance	Participated as a Delegate	2020
3	Recent Trends in Management and Commerce	REST Society for Research International	Unlocking the Lock : The Mirror Image Effect of Merger in the Indian Banking Sector	2020
4	Covid-19 Implication for	Jain (Deemed-to-be University)	The Evaluation of Life Insurance during the Covid-19	2020

	Economy		Pandemic Situation: Within the Spectrum of Bancassurance in India	
5	Global Pandemic Outbreak: Role of Technology and Automation	JSS Academy of Technical Education, Noida	Participated as a Delegate	2020
6	Multi- Disciplinary Business Research :The New Driver of Business Innovation	St. Aloysius College, AIMIT	Innovative Banking - Achieving Financial Inclusion through Bancassurance: A Conceptual Study	2017
7	Emerging Global Trends in Accounting and Finance	Center for Management Studies, Jain (Deemed-to-be University)	The Role Of Bancassurance in the Empowerment of Underprivileged People in India	2017
8	Democratization and Globalization of International Business- Issues and Challenges	Mangalore University	Bancassurance: A Knot of Bank and Insurance- A Conceptual Study	2017
9	Women Empowerment: Create, Nurture and Transform	Manipal University	The Role Of Bancassurance in the Financial Inclusion of Underprivileged Women: A Conceptual Study	2017
10	Recent Trend in Management, IT and Social Sciences	Shrinivas Institute of Management, Mangalore	Unlocking The Lock- A Mirror Image Effect of SBI Merger in Indian Banking System	2016
11	Financial Inclusion- Challenges and Opportunities	Milagres College, Kallianpur	Bancassurance: Prospects and Challenges- A Conceptual Study	2016
12	Business Education and Employability: Challenges and New Directions	Mangalore University	The Impact of Banking Sector on the Empowerment of Women- A Special Reference to Low Income Group Women in India	2016
13	FEMCON- Feminine Qualities and Leadership	University College, Mangalore	The Role of Micro Finance in Developing Women Entrepreneurs	2014
14	MANEGMA- Changing Trends in Management, IT & Social Sciences	Shrinivas Institute of Management Studies, Mangalore	The Perception of Customers towards the Use of Technology in Banking Services – An Empirical Study	2014
15	Contemporary Issues in Business Practices- 2012	Konganadu Arts and Science College, Coimbatore	Bank Without a Bank- A New Banking Model	2012
16	Information Technology and its Implications on Banking Sector: Challenges and	University College, Mangalore	Contemporary Banking Mantra- Elastic Money to Plastic Money	2012

	Prospects			
17	Contemporary Issues in Banking	Manipal University	Participated as a Delegate	2011
18	Banking towards Strengthening Rural India New Paradigms and Directions	KSS College, Subramanya	The Role of Microfinance in Developing the Rural Entrepreneurship	2011

Webinars Attended

S. N	Title	Seminar/ Webinar	Institution	Participation	Year
1	Introduction to E-learning and its Challenges	International Level Webinar	Patrician College, Adyar	Participated	2020
2	Designing Next Generation Learning Spaces to Drive Better Return on Experience	National Level Webinar	AIMES	Participated	2020
3	Insights into Research	National Level Webinar	Yenepoya Institute of Arts, Science, Commerce and Management, Mangalore	Participated	2020
4	Managing your Finances and Investments During COVID-19	National Level Webinar	SSMRV College and Finmark Trainers India Ltd	Participated	2020
5	Goal Setting that Cannot Fail	National Level Webinar	Center for Management Studies, Jain (Deemed-to-be University)	Participated	2020
6	Moving Forward through the Challenges Posed by Covid-19 in the Manufacturing Sector	National Level Webinar	Center for Management Studies, Jain (Deemed-to-be University)	Participated	2020
7	Digital Transformation	National Level Webinar	Poornima Institute of Engineering and Technology, Jaipur	Participated	2020
8	Navigating through Stress and Anxiety During the Pandemic	National Level Webinar	St. Agnes College and Mangala Alumni Association	Participated	2020

			(MAA), Mangalore University		
9	A Sustainable Response to Covid- 19- The New Normal	National Level Webinar	Center for Management Studies, Jain (Deemed-to-be University)	Participated	2020
10	Marketing During Covid-19	National Level Webinar	Center for Management Studies, Jain (Deemed-to-be University)	Participated	2020
11	Hands-on Session on Google Sites and Open Educational Resources	National Level Webinar	Presidency School of Management and Computer Sciences, Hyderabad	Participated	2020
12	Gender Implications of Covid-19 Pandemic	National Level Webinar	Center for Management Studies, Jain (Deemed-to-be University)	Participated	2020
13	Corona and the Hygienic Environment	National Level Webinar	Bharathidasan College of Arts and Science, Coimbatore	Participated	2020
14	Karnataka: Export Vision-2020	Conference	Exporters Convention Mangalore & Federation of Indian Export Organizations (Southern Region)	Participated as a Delegate	2012

Workshops/FDPs/MDPs/EDPs Attended

S. N	Workshop/ FDP/ EDP/ MDP	Title/Topic	Institution	Year
1	EDP (4 Days)	Self-discover the Journey of an Entrepreneur: A Session For a Mission	Baharathidasan College of Arts and Science	2020
2	One Week STTP	Recent Trends in Research Methodology	REST Society for Research International (RSRI)	2020
3	One Week STTP	Statistical Analysis for Research	REST Society for Research International (RSRI)	2020
4	Workshop (3 Days)	Education 4.0 Season II	IQAC, Atharva College Of Engineering	2020
5	FDP	Publish and Flourish: Moving Ahead in your Academic Career	Center for Management Studies, Jain (Deemed-to- be University)	2019

6	FDP	Mental Wellbeing - Identifying Signs of Stress/Illness and Self Care in Care Giving Profession	Center for Management Studies, Jain (Deemed-to-be University)	2019
7	Workshop	Financial Education	Center for Management Studies, Jain (Deemed-to-be University)	2019
8	FDP	Innovations in Teaching and Learning & Research Methodology and Data Analysis using SPSS And AMOS	St. Joseph's College, Bangalore	2019
9	Workshop	Narrative Review - Application to Meaningful Publications and Thesis Writing	Mahaveer Jain College, Bangalore	2019
10	FDP	Enhancing Research Acumen	St. Aloysius College, Mangalore	2017
11	Workshop	Basic Research Homework and Abstract Development	Manipal University	2017
12	Workshop	Structural Equation Modeling	AIMIT	2017
13	Workshop	Empowering Scholars for Effective Research Design	Mangalore University	2017
14	Workshop	Achieving Excellence in Research Endeavour	Milagres College, Udupi	2016
15	Workshop	SPSS Applications in Business Research	Barathiar University, Coimbatore	2016
16	Workshop	Empowering Scholars for an Effective Research Design	Basent Evening College, Mangalore	2016
17	Workshop	Achieving Excellence in Research Endeavour	PSG Institute of Management, Coimbatore	2015
18	Workshop	SPSS Applications in Business Research	Barathiar University, Coimbatore	2015
19	Workshop	Revised Syllabus of VI Semester BBM-Mangalore University	Vivekananda College, Putter	2014
20	Workshop	Revised BCom Curriculum	St. Aloysius College, Mangalore	2014
21	Workshop	Research Methodology	Milagres College, Kallianpur	2014
22	FDP	Student Enterprise	Sahyadri College of Engineering & Management, Mangalore	2014
23	FDP	Introduction to Qualitative Research	TAPMI, Manipal	2014
24	Workshop	Teacher Competency Development for College Teachers	University College, Mangalore	2013
25	Workshop	Revised Syllabus of BBM Second Semester of	NSA Memorial First Grade College, Nitte	2012

Online Certifications

S. N.	Course	University	Year
1	Teamwork Skills: Communicating Effectively in Groups	University of Colorado	2020
2	The Science of Well Being	Yale University	2020
3	Write and Publish a Scientific Paper (Project Centered Course)	École Polytechnique	2020
4	Write Professional E-Mails in English	Georgia Institute of Technology	2020
5	Speak English Professionally: In-Person, Online and on the Phone	Georgia Institute of Technology	2020
6	Understanding Financial Markets	University of Geneva	2020
7	Portfolio and Risk Management	University of Geneva	2020
8	Be Your Best Creative Self	Colorado University	2020
9	Meeting Investors Goals	University of Geneva	2020
10	Securing Investment Returns in the Long Run	University of Geneva	2020