



## Dr. Asha S

Assistant Professor & Coordinator - Student Council

**Specialization:** Human Resource Management

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### Qualification

- **Ph.D**
- **MBA**
- **UGC-NET**
- **Bcom**
- **PhD** (Pursuing on Organisational Commitment)
- **Certified Trainer** - 'The Duke of Edinburgh's Award', United Kingdom
- **Certified in Management** (Online)-IIMB

### Work Experience – 8 Years

- 2015-Present Assistant Professor- Center For Management Studies, Jain (Deemed-to-be-University)
- 2011 – 2012 HR Generalist - Global Edge Software Ltd
- 2009 – 2010 Content Analyst - Fundamentals Thomson Reuters Pvt Ltd

### Courses Facilitated

- BBA
  1. Business Law
  2. Case Analysis
  3. Business Management
  4. Business Trends

### Career Summary

Asha S is an inspiring, self-motivated, and passionate teacher with experience in teaching undergraduate students. She has a passion for bringing classroom to life with real-world examples and innovative teaching pedagogy. She has the zeal for discovering students' varying learning styles, ensuring each student's unique academic needs are met. She is an encouraging educator who offers plenty of positive reinforcement to maintain a calm and controlled classroom. She is well-versed with exceptional communication, interpersonal, organizational, and problem-solving skills.

### Research Interest

- PhD Topic: "Role of Motivation on Organisational Commitment of Faculty in Higher Education: The Moderating Effect of Job Stress"
- Research in the field of 'Motivation and Organisational Commitment' has become a dynamic study area over the past few decades and is likely to become even more, as the importance of human relations is rapidly gaining momentum. Therefore, understanding what motivates an employee in an organization will be viewed as an increasingly important factor.

### Research Publications

S.N.	Title of The Paper	Journal Name	Impact Factor	ISSN	Year
1	An Analysis of the Effect of Herzberg's Two Factor Theory Applied to Various Industries	International Journal of Management, Technology, and Engineering	6.3	2249-7455	2020
2	Moderating Effect of Gender and Experience on Motivation and Organisational Commitment of Faculty in Higher Education	International Journal of Advance and Innovative Research	7.36	2394-7780	2019
3	A Study on the Effect of Intrinsic and Extrinsic Employee Motivation on Organisational Commitment with respect to IT Sector	International Journal of Scientific Research	3.52	2319-7668	2017

### Articles / Case Studies

- NIL -

5. Human Resource Management
6. Business Environment
7. Banking and Insurance
8. Business Communication
9. Organisational Psychology

### Consultancy / Projects

-NIL-

### Books/ Chapters

-NIL-

### Activities

S.N.	Activity	Title	Year
1	CMS Festival: Precipice, Lasya, Melange, Threshold, and Fundamentalist	International and National Level Fest	2017-20
2	Fresher's Day	College Activity	2017-20
3	Management Expo	College Exhibition	2017-2020
4	Leadership Speaker Series	College Activity	2015

### • Dual Program

1. Entrepreneurship Certification Programme

### Member on Committees / Editorial Boards

- Student Council  
2017-Present
- Time Table Committee  
2019-2020

### Recognition / Awards

- Award for 'Best Quality Analyst' at Thomson Reuters
- Certificate of Achievement from Indian Institute of Management- Bangalore (IIMB) for completing a Course on Introduction to People Management

### Professional Memberships

- The Duke of Edinburgh's Award, United Kingdom.

### Seminars and Conference Attended

S.N.	Title of Conference	Institute Full Name & Location	Paper Presented	Year
1	XII International Conference on Business and Human Resources Management (ICBHRM-16)	Society of Technical and Management Professionals (STMP), New Delhi	Impact of Gender Biases in Recruitment	2016
2	National Level Conference on Emerging Trends in Business	Sindhi College	A Study on Benchmarking the Best Practices in Teaching Methods	2015
3	National Conference on Emerging Trends in Business and Finance	Center For Management Studies, Jain (Deemed-to-be-University)	Moderating effect of Gender and Experience on Motivation and Organisational commitment of Faculty in Higher Education	2019
4	International Management Conference	Fortune Institute of International Business (FIIB), New Delhi	Moderation effect of Designation in Determining the Relationship between Motivation and Organisational Commitment	2020

## **Online Certifications and Webinars**

### **Online Certifications:**

S.N.	Course	University	Year
1	Introduction to People Management	IIM, Bangalore	2018
2	Intercultural Management	Europe Business School	2020
3	Preparing to Manage Human Resources	University of Minnesota	2020
4	Managing Employee Performance	University of Minnesota	2020

### **Webinars-FDP/MDP**

S.N.	FDP/MDP-Webinar	Institution	Year
1	Mindfulness for Educators	Center for Management Studies, Jain (Deemed-to-be-University)	2020
2	Managing Stress during Uncertain Times	Center for Management Studies, Jain (Deemed-to-be-University)	2020
3	Covid-19 Crisis: The Global Economy Reshaping	Center for Management Studies, Jain (Deemed-to-be-University)	2020
4	A Paradigm Shift in Teaching Pedagogy - Post Covid-19	Center for Management Studies, Jain (Deemed-to-be-University)	2020
5	Goal Setting that Cannot Fail	Center for Management Studies, Jain (Deemed-to-be-University)	2020
6	Marketing during COVID-19	Center for Management Studies, Jain (Deemed-to-be-University)	2020
7	Happily Retired	Center for Management Studies, Jain (Deemed-to-be-University)	2020